

## CMO/CPO & Co-Founder (m/f/d) for Industry B2B Marketplace Venture

Berlin, Co-Founder

This is an opportunity to shape and build a digital B2B marketplace venture from day one. The business will operate in a classical industry environment and will establish a novel online platform with the potential to transform the whole supply-chain in its ecosystem.

### Your responsibilities

- Shape and implement the marketing and product strategy of the venture
- Build your own team and business organization
- Develop, launch, and operate an online-marketplace within a short time frame
- Do what you see fit to make the venture successful as a co-founder

### Your profile

- University degree in business administration, marketing, economics, management or similar
- At least 5 years professional experience and operational responsibility in fast-paced business environments
- Substantial online marketing and software product development experience with online marketplace and platform businesses
- Additional (non-digital) industry management or other B2B marketing experience beneficial
- Previous entrepreneurial experience is a plus
- Strong analytical, organizational, and leadership skills
- Focus on implementation, pragmatism, integrity, and strategic solutions
- Structured, self-driven, enthusiastic, reliable, and resilient personality
- German and English business fluent in written and spoken communication

### The offer

- Substantial shares in the venture
- Competitive salary
- Shape your own work environment and team
- Support from a driven, openminded, and pragmatic industry leader as strategic investor
- Full-time occupation based in Berlin, Germany

This is a unique, challenging, and potentially very rewarding chance for an entrepreneurial-minded personality motivated to found and build a novel business.

### Interested?

Please contact Christian Kapteyn: [christian.kapteyn@dbi-partners.com](mailto:christian.kapteyn@dbi-partners.com)